



## Brainstorming session 1

(approximately 15 minutes)

### How would you like to wake up in the morning?

One of the hardest things about brainstorming is framing the problem. As this may be the class's first brainstorm, pick a problem that will be instantly familiar, like 'how would you like to wake up in the morning?'. Brainstorming the whole experience of waking up may not get beyond existing product ideas, so we suggest two brainstorming sessions. The first will open up possibilities by breaking down the experience into five questions. The second will identify things that can be designed to deliver the answers to them.

Before the session, nominate a leader - it will be their job to write or draw ALL the ideas as they emerge. Remember you are looking for quantity over quality at this stage, so having all ideas visible allows them to be built on. You could model the leader role first with the whole class, so that subsequently when group leaders are chosen, they will have a clear idea of what is involved. If everyone starts shouting at once, turn taking can be imposed by asking the students to write or draw their ideas on pieces of paper and hold them up.

Everyone has a preference about how they would like to be woken in the morning, from hearing a favourite song to being shaken gently. Think about all the different possibilities and try to come up with ideas for each one of the five senses. You could use the examples on the right as a catalyst, brainstorming each for two to three minutes. The group will vote on which ideas to develop further. See *Voting and evaluating* on the fourth sheet.

### What sound would you like to wake up to?



breakfast being prepared ... bird song ... chimes ...  
whispered words ... a favourite song ...

### What feeling would you like to wake up to?



heat ... cold ... a tickle ... a tingle ... water ...  
a breeze ... a cat licking your face ...

### What smell would you like to wake up to?



flowers ... breakfast ... perfume ...  
baking bread ... coffee ...

### What would you like to see when you wake up?



sunlight ... a picture of a favourite person ...  
a picture of a favourite place ...

### What taste would you like to wake up to?



mint ... sugar ... tea ... strawberries ... milk ...  
bacon ... toast ... orange ...